

Module Code:	BUS669
---------------------	--------

Module Title:	Corporate Governance & Business Ethics
----------------------	--

Level:	6	Credit Value:	12
---------------	---	----------------------	----

Cost Centre(s):	GABP	JACS3 code: HECOS code	N100 100079
------------------------	------	---	----------------

Faculty:	FSLS	Module Leader:	Chia Fook Keong
-----------------	------	-----------------------	-----------------

Scheduled learning and teaching hours	49 hrs
Guided independent study	71 hrs
Placement	
Module duration (total hours)	120 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
Bachelor of Science (Hons) Finance & Accounting (Level 6 Top Up)	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Pre-requisites
N/A

Office use only

Initial approval: August 2018

Version no: 1

With effect from: 01/05/2019

Date and details of revision:

Version no:

Module Aims

MA 1: To equip students with the concepts and philosophy of business ethics and corporate governance. It exposes students to apply the corporate governance and business ethics principles to ethical problems arise within business environments.

Intended Learning Outcomes

Key skills for employability

- KS1 Written, oral and media communication skills
- KS2 Leadership, team working and networking skills
- KS3 Opportunity, creativity and problem solving skills
- KS4 Information technology skills and digital literacy
- KS5 Information management skills
- KS6 Research skills
- KS7 Intercultural and sustainability skills
- KS8 Career management skills
- KS9 Learning to learn (managing personal and professional development, self-management)
- KS10 Numeracy

At the end of this module, students will be able to

Key Skills

At the end of this module, students will be able to		Key Skills	
1	Explain the theories, concepts and philosophy ethics of corporate governance.	KS1	
		KS5	
2	Discuss the ethical and governance issues that are critical in the business environment.	KS1	
		KS3	
		KS5	
3	Justify the most appropriate course of action.	KS1	KS10
		KS3	
		KS5	
4	Evaluate the impact of each alternative courses of action on the stakeholders.	KS1	KS10
		KS3	
		KS5	

Transferable skills and other attributes

Type of Skill	Skills development	Method of assessment
Communication skills	Class interaction, presentation	Presentation
Writing skill	Lecture and Independent Learning	Presentation and Final Examination
Problem solving skill	Case studies	Presentation and Final Examination

Derogations

None

Assessment:

Indicative Assessment Tasks:

1. Presentation – To ensure that students are able to handle major tasks that will require research, self-study and presentation of the impact of alternative courses of action on the stakeholders in a given mini case.
2. Final exam – To test the knowledge of students that has completed all other assessments and understand the subject well enough

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)	Duration (if exam)	Word count (or equivalent if appropriate)
1	LO3 - LO4	Presentation	25*		1,200
2	LO1 - LO4	Final exam	75*	3 hrs	

* The changes to assessment components are subject to approval by the regulator of MQA.

Learning and Teaching Strategies:

Lecture, tutorial, consultation and group discussion

Syllabus outline:

1. Introduction – Understanding Business Ethics

- Define business ethics, governance and accountability
- Levels of business ethics
- The importance of ethics in business

2. Ethical Principles, Quick Tests and Decision-making

- Ethical reasoning and moral decision making
- Ethical principles
- Social responsibility roles
- Levels of ethical reasoning and moral decision making

3. Ethical Framework for Business Environment

- The stakeholder theory
- Stockholder versus stakeholder
- Stakeholder and issues management approaches
- Stakeholder management approaches defined
- Stakeholder approach and ethical reasoning

4. Corporation and external stakeholders

- Managing corporate social responsibility in the market place and with external stakeholders
- Managing and balancing corporate governance, compliance and regulations

5. Professional ethics

- MIA by-laws

6. Corporate Governance

- Theoretical frameworks
- Structure of corporate governance

7. Development of Corporate Governance

- History of corporate governance
- Concepts of best practices
- The OECD principles
- UK reports
- Sarbanes Oxley Act (SOX)
- Framework of corporate governance in Malaysia
- Malaysian Code On Corporate Governance (Amended) 2007 and 2012
- Bursa Malaysia Listing Requirements (BMLR)
- The role, functions and powers of regulatory bodies in Malaysia

8. Code on Corporate Governance

- The parties to corporate governance
- Corporate governance committee's principles
- The role of boards in corporate governance
- Corporate governance controls
- Corporate governance and firm performance
- Ethical issues in corporate governance

Indicative Bibliography:

Essential reading

Solomon, Hill. (2013). *Corporate governance and accountability*, 4th ed. John Wiley and Sons Limited.

Weiss, J.W. (2014). *Business Ethics: A stakeholder and issues management approach*, 4th ed. Berett-Koehler Publisher.

Shaw, William H. (2011). *Business Ethics*, 7th ed. Cengage Learning

Other indicative reading

Griseri, Paul; Seppala, Nina. (2010). *Business ethics and corporate social responsibilities*, 1st ed. Cengage Learning.

Malaysian Code on Corporate Governance 2017